Our impact on environment

Key figures 2020



the power consumed in standby mode by the set-top boxes manufactured by Cyfrowy Polsat

572 tons

of waste was sent by Cyfrowy Polsat for recycling in 2020

of waste electronic equipment was sent by Polkomtel for recycling in 2020

2.9tons

of data carriers were sent for recycling by TV Polsat in 2020

Important areas of environmental impact

	Cyfrowy Polsat	Polkomtel	Telewizja Polsat
Consumption of raw materials	~	~	~
Electrical power	~	~	~
Waste management and recycling	~	~	~
Impact of base stations and transmitters on the environment	_	~	_

Clean Poland Program



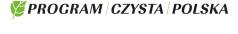
Education

The aim is to educate the public on the benefits of ecological lifestyle



Information

Publicizing and promotion of major actions and topics which are associated with ecology, environmental protection and improvement of quality of living.





Initiation of changes

We start from ourselves and we believe that our consistent actions will result in the change of approach to ecology by all.



Sustainable Development Goals implemented in Polsat Plus Group

- under selected good practices and other business projects (environment area)



- #ZaczynamOdSiebie (#Startfrommyself) social action, Clean Poland Program Association
- Campaign of the Clean Poland Program Association promoting positive pro-environmental attitudes in TV Polsat







